

Evaluation Criteria	Exemplary	Proficient	Developing	Beginning	Points
1. Adaptive Reuse Strategy	Existing building is transformed in a highly innovative manner while respecting its architectural character. Design clearly demonstrates why adaptive reuse was selected and how the intervention creates long-term environmental, social, and economic value.	Adaptive reuse strategy is thoughtful and appropriate. Existing building is effectively incorporated into the design.	Adaptive reuse is present but only partially integrated into the overall concept. Limited justification for design decisions.	Limited evidence of adaptive reuse. Existing building could easily be replaced with new construction.	15
2. Sustainable Design & LEED v4.1 Material Ingredients	Sustainability strategies are fully integrated throughout the project. Material selections clearly support LEED v4.1 Material Ingredients requirements and demonstrate exceptional understanding of healthy materials and transparency.	Sustainable strategies are well integrated. Materials generally support LEED objectives with appropriate documentation.	Sustainability is addressed but inconsistently applied. Documentation or product selection lacks depth.	Minimal evidence of sustainable design or understanding of LEED Material Ingredients.	15
3. Design Concept & Storytelling	Design concept is original, memorable, and consistently expressed throughout every space. Narrative clearly communicates guest experience, employee wellness, and project vision.	Design concept is cohesive and well communicated. Most spaces reinforce the intended experience.	Concept is identifiable but lacks consistency or depth across the project.	Design lacks a clear concept or narrative.	15
4. Hospitality Experience	Design demonstrates exceptional understanding of hospitality planning, guest comfort, accessibility, and memorable experiences. Every space supports the overall hotel brand.	Guest experience is well considered with appropriate hospitality planning.	Guest experience is functional but lacks refinement or innovation.	Hospitality principles are poorly addressed or inconsistent.	10

5. Community & Cultural Response	Project creates meaningful connections to the surrounding community and culture while demonstrating measurable social impact through adaptive reuse.	Design responds appropriately to community context and local culture.	Community context is acknowledged but only loosely connected to the design.	Little consideration of the surrounding community or cultural context.	10
6. Innovation & Emerging Technology	Innovative systems and technologies are thoughtfully integrated to improve sustainability, wellness, operational efficiency, and guest experience.	Appropriate technologies are incorporated and support project goals.	Technology is included but lacks integration or clear purpose.	Minimal evidence of innovation or emerging technology.	10
7. Functional Planning & Technical Resolution	Space planning is highly functional with excellent circulation, accessibility, life-safety considerations, and operational efficiency. Construction documentation demonstrates professional-level competency.	Plans are functional and well organized with only minor issues.	Space planning is adequate but contains organizational or technical deficiencies.	Significant planning or technical problems reduce project effectiveness.	10
8. Material & Product Selection	Finish and furniture selections reinforce the design concept while demonstrating exceptional knowledge of sustainability, durability, maintenance, and hospitality performance. Product specifications are complete and accurate.	Materials appropriately support the project and include required documentation.	Material selections generally support the design but lack consistency or sufficient documentation.	Material selections appear arbitrary or incomplete.	5
9. Graphic Communication & Presentation Quality	Presentation is visually compelling, professionally organized, and communicates ideas clearly through drawings, renderings, diagrams, and graphics.	Presentation is organized and communicates the design effectively.	Presentation communicates the project but lacks clarity or refinement.	Presentation is incomplete or difficult to understand.	5

10. Overall Design Excellence	Project demonstrates exceptional creativity, professionalism, and design maturity while advancing sustainable hospitality design through adaptive reuse.	Strong overall project with only minor opportunities for improvement.	Competent project demonstrating acceptable design ability.	Project does not demonstrate expected level of design development.	5
TOTAL POINTS	100				