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*VHF, LLC*

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Flooring*

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*Facings of America*

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*The Material Collective*

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Rachel Trimble  
*Rooms to Saloons Hospitality*

Marketing  
Jacque Heaton  
*DesignOneSource*

Equity, Inclusion, &  
Diversity  
Beth Bierly-Goodworth  
*Best Western Hotels & Resorts*

NEWH, Inc. Delegates  
Rittner Hufford  
*InteriorWorx Commercial  
Flooring*  
Adelita Rosenberg  
*VHF, LLC*

*September 20, 2023*

*Re: 2024 Sponsorship Program*

*Greetings NEWH Arizona friends and supporters of our Chapter,*

*On behalf of the entire NEWH Arizona Board of Directors, I sincerely thank you for your past and present support of our chapter. In the spirit of providing education, professional networking opportunities, and student scholarships to seed our future hospitality professionals, we are humbly grateful for your financial support and fellowship over the years.*

*In 2023 we have the honor of recognizing up to 3 students and providing them with scholarships in the amount of \$5,000 each. We could not do this without your financial support and participation in our events. We were fortunate to offer many networking opportunities in our community this year and plan to expand this even further in 2024.*

*We hope this strategic approach to 2024 is helpful in your budget planning and you will consider being an annual sponsor with all the benefits outlined in the enclosed Sponsorship Program. If you have any questions at all, please feel free to reach out to me or any of our Board members. We are so thankful and truly appreciate you.*

*In friendship and fellowship,*

*D. Schwartz*

*Deidre Schwartz  
NEWH Arizona – President*

*Arizona – Atlanta – Chicago – Dallas – Las Vegas – Los Angeles Founding Chapter – Milano – New York – North Central – Northwest – Paris – Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan  
Regional Groups: Atlantic City/Philadelphia – Cincinnati – Houston – Mid-South – New England – North Carolina – Orange County – Pittsburgh – South Carolina – Vancouver*

*Thanking NEWH's 2023 Corporate Partners*

**Benefactor:** DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN FLOOR COVERING | SIGNATURE | ULSTER  
**Patron** ARTERIORS CONTRACT | BERNHARDT HOSPITALITY | BRINTONS | EMERALD | ENCORE HOSPITALITY CAREPTS |  
INSTALLATION SERVICE GROUP | KB CONTRACT | P/KAUFMANN CONTRACT | PTY CUSTOM LIGHTING | VALLEY FORGE FABRICS  
**Supporting:** AMERICAN ATELIER, INC. | AMERICAN LEATHER | ARTLINE GROUP | ASHLEY LIGHTING, INC. | CHAPMAN HOSPITALITY LIGHTING |  
CROSSLEY AXMINSTER | CRYPTON + NANOTEX | DELTA FAUCET COMPANY | DOWN ETC. | ELECTRIC MIRROR | FAIRMONT DESIGNS |  
KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | PORCELANOSA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY |  
SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS/GABBY CONTRACT | SURYA CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE |  
TROPITONE FURNITURE COMPANY | WALTERS

# Annual Sponsorship

## The Networker



- 1 ENTRY TICKET + 2 DRINK TICKETS TO AN EVENT OF YOUR CHOOSING.
- LOGO AND COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSORSHIP HIGHLIGHT ON OUR SOCIAL MEDIA.
- SPONSORSHIP LEVEL ON NAME BADGES AT EVENTS.

**\$1,000**  
12 available

## The Creator



- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) FUNDRAISING EVENT
- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT 2 PROGRAMS.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.

**\$2,000**  
8 available

## The Specifier



- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) FUNDRAISING EVENT.
- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT FUNDRAISING EVENT AND (1) PROGRAM OF YOUR CHOICE.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- OPPORTUNITY TO HOST CEU FOR CHAPTER MEMBERS & GUESTS
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.
- PRINTED NAME ON NAPKINS/BAR AT FUNDRAISER.

**\$3,000**  
4 available



# 2024 Calendar Preview



## WINTER

- Chapter Board Strategic Planning
- Supper Club Program
- Annual Scholarship Walk Fundraiser

## SPRING

- TopID Recognition Program
- Hotel Tour Program
- Restaurant Tour Program



## SUMMER

- Hotel Tour Program
- New Mexico Hotel/Restaurant Program
- Membership Drive Program

## FALL

- Scholarship Applications Open
- Wine & Dine Awards Fundraiser \*
- Hotel Tour Program



All NEWH Arizona chapter members are invited to our Monthly Board meetings held in-person and via Zoom. Contact a member of the Board for more information.

We also invite you to join us on a wide variety of committee opportunities including Marketing, Programming, Fundraising and other needs. Reach out to us for more information.

\*= FUNDRAISING EVENT





## 2024 NEWH/Arizona 2024 Sponsorship Payment Form

Please email this Sponsorship Agreement/Payment form to:  
Jolie Cawelti at [jolie@dyerlesja.com](mailto:jolie@dyerlesja.com)

- ☐ THE SPECIFIER SPONSOR (\$3,000)
- ☐ THE CREATOR SPONSOR (\$2,000)
- ☐ THE NETWORKER SPONSOR (\$1,000)

*\*All sponsorships are non-refundable.*

*\*\*Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees.  
If possible, we would appreciate check/ACH payment\*\**

- ☐ CHECK (MAKE PAYABLE TO NEWH ARIZONA)  
Mail to: Susan Huntington, NEWH, INC., PO Box 322, Shawano, WI 54166,  
Add tag: NEWH AZ 2024 ANNUAL SPONSOR

- ☐ [CLICK HERE TO PAY ONLINE](https://newh.org/product/custom-payment/) <https://newh.org/product/custom-payment/>

Enter the Amount - \$xx USD

Enter a Memo – NEWH AZ 2024 Annual Sponsor / “Company Name”

- ☐ CREDIT CARD: CHECK ONE: ☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER  
SEND CC FORM TO: [jolie@dyerlesja.com](mailto:jolie@dyerlesja.com)

- ☐ PAY BY ACH/BANK DRAFT – CONTACT: [NEWH.FINANCE@NEWH.ORG](mailto:NEWH.FINANCE@NEWH.ORG)

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIPCODE: \_\_\_\_\_

CARD#: \_\_\_\_\_

EXP: \_\_\_\_\_ CODE: \_\_\_\_\_

TOTAL AMOUNT TO BE CHARGED:

\$ \_\_\_\_\_

\_\_\_\_\_  
Sponsor Representative Name (Printed)

\_\_\_\_\_  
Sponsor Representative (Signature/Date)

ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH AZ Sponsor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.