



2018 SPONSORSHIP MENU

OPPORTUNITIES

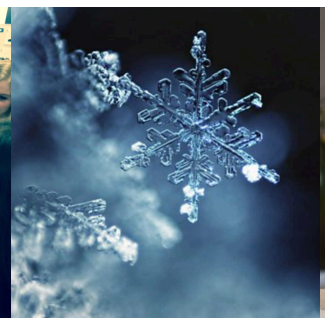
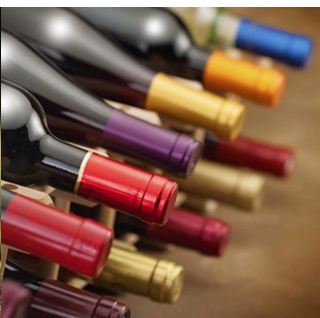
June 19th - TOP ID Tours - 2 @ \$500, 4 @ \$250
October 23rd - Culinary Tour - 4 @ \$250

Student Event

September 27th - Speed Mentoring - 2 @ \$250

TYPICAL BENEFITS

Logo on Poster at Event
Logo on all Digital Marketing
Logo on NEWH North Central website for 2018
Thank you post on Social Media
Thank you post on Newsletter



Annual Fundraiser - August 20th

\$1000 HEADLINERS

2 Available
Logos on drink tickets and napkins.
Top Logos on table tents
4 tickets to the event
Typical Benefits listed above

\$500 VIP PASS

4 Available
Small Logo on table tents
1 tickets to the event
Typical Benefits listed above

\$750 BILLBOARD

3 Available
Medium Logo on Table Tents
2 tickets to the event
Typical Benefits listed above

\$250 SILVER

5 Available
Name listed on table tents
(Tickets not included)
Typical Benefits listed above

Table Tent Example

**HEADLINER
HEADLINER**

**BILLBOARD
BILLBOARD
BILLBOARD**

VIP VIP VIP VIP

**SILVER SPONSOR
NAMES LISTED**

IN THE SPIRIT Awards Ceremony - December 4th

TOP ID Awards Ceremony & End of the Year Celebration

\$1000 TO HOST

1 Available
Top Billing on all Marketing
Sponsor logo Napkins or Coasters
4 tickets to the event
Typical Benefits listed above

\$500 GOLD

4 Available
2 tickets to the event
Typical Benefits listed above

\$250 SILVER

8 Available
Typical Benefits listed above
(Tickets not included)



2018 SPONSORSHIP FORMS

Sponsoring Company: _____

Sponsor Representative: _____

Title: _____

Work Phone: _____

Cell: _____

Email: _____

Website: _____

Mailing Address

Please check your level of sponsorship	Sponsorship Commitment
<input type="checkbox"/> \$250 Silver Sponsorship	
<input type="checkbox"/> \$500 Gold Sponsorship	
<input type="checkbox"/> \$750 Billboard Sponsorship	
<input type="checkbox"/> \$1000 Host Sponsorship	
<input type="checkbox"/> \$1000 Headliner	
EVENT:	

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWHNorthCentral to use the company name, logo, and photos, on documents, sign-age and advertisement, related to the sponsored event. I, the undersigned, authorize NEWHNorthCentral to use event photos for further NEWH promotions.

I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the above referenced date, will result in the company's name being excluded from event materials.

Sponsor Representative Name (Printed) _____

Sponsor Representative (Signature/Date) _____

SUBMISSION OF MATERIALS: All materials submitted (prospective - future action) in accordance with specifications of NEWHNorthCentral or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after the above date will not be used.

GOVERNING LAW: This agreement will be governed and construed in accordance with the laws of the State of Minnesota.

ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective-future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWHNorthCentral and Sponsorship Menu, whether printed on paper or electronically. The conditions of this Agreement will prevail over any other contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.



2018 SPONSORSHIP FORMS

Form of Payment

Check Enclosed - make payable to NEWHNorthCentral

Amex MasterCard VISA

Card Number

Exp. Date

CVV Code

Billing Address

City

State

Postal Code

Name on card

Authorizing Signature

Mail form to:

NEWH/NorthCentral
PO Box 580952
Minneapolis, MN
55408

or, email form to:

Karlee Grangroth, Fundraising Director
kgrangroth@cunningham.com

Submission of Marketing Materials

In order to give our sponsors the BEST & MOST PROFESSIONAL representation possible, please provide a hi-resolution logo file (preferred formats: eps, AI (adobe illustrator) , Vector) of your sponsoring company for use on marketing collateral. Minimum for Printing: **CMYK color at a resolution of 330dpi or greater** (or submitted in high-quality vector format) for printing. For digital marketing JPEG and PNG files are accepted at a lower resolution and as RGB.

We will let you know if there are any concerns/issues with received logos.

Logos received less than two weeks prior to an event cannot be guaranteed on marketing collateral, printed or digital.

email to:

Kailin Hurinenko, Marketing Director
khurinenko@cunningham.com