



Toronto  
**NEWH**  
The Hospitality Industry Network



# NEWSLETTER

**EDITION: WINTER 2013**



## Event Photos:

Golf Tournament

Scholarship Awards at  
IIDEX

Vertical Restaurant

Fab Noir at Liss Gallery

# BOARD MEMBERS

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Membership: **Tim Au-Yeung**  
Humanscale

Programming / Public  
Relations: **Joanne O'Neill**  
Brigholme Interiors Group

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Cover Photos: From left to right, top to bottom:  
Scholarship Awards at IIDEX: 1. Stephanie Bellissimo,  
Stephanie Tristani, MacKay Wong Strategic Design;  
Scott Pope, ViFloor Canada; Rebecca Reed, Humber;  
Veronica Smith, Humber; Gordon Hunt, Waterloo; Erin  
McDermott, Ryerson. Liss Gallery Event: Janet Deline,  
Delta Hotels; Roy Singh, Casemills Inc. NEWH Golf  
Tournament: Jane Webster, JWCI; Brenda Rocco,  
Odyssey Wallcoverings; Scott Pope, ViFloor Canada;  
Maggie Roncato, PI Fine Art; Tess Bain, Plan B Office;  
Tara Witt, VanderVitt Products+Services; Meredith  
Whipp, tappatec inc.; Kate Bland, Westmont Hospitality  
Group; Chris Tucker, Tucker and Associates; Cliff  
Tucker, Tucker and Associates

Sustainable Hospitality: **Pedro Lopez**  
Eden Textile

Hospitality: **Jane Webster**  
Jane Webster Contract Interiors

Student Representative: **Stephanie Bellissimo**  
Humber College

# A MESSAGE FROM THE PRESIDENT

As with many people, for me, the holiday season represents a time of reflection where one contemplates the past year and looks forward to the New Year and its endless possibilities.

I have stated on previous occasions that I am privileged to work with a number of talented and dedicated volunteers who form the Board of Directors. I would like to take this opportunity to thank those who have served not only in 2013 but for the years previous to that. This organization would not be as vibrant and strong without the contribution of those who have worked so tirelessly to support, promote and foster the growth of the Toronto Chapter of NEWH.

I would also like to applaud returning board members and welcome new ones. I am confident that the Board of Directors for 2014 will continue to embrace our main cause which is to raise funds for student scholarships.

Financial support has been growing in the form of event sponsors and 2013 was a significant year for Sponsorship offerings. As a not-for-profit group, we are indebted to our partners for providing the financial assistance we need so that we can host the events we do throughout the year. There aren't enough words to express my gratitude to all of those companies who have so generously subsidized NEWH. Whether it is direct financial contributions or product donations, all are greatly appreciated.

The coming year is to be a banner year for the NEWH Toronto for in November we celebrate our tenth anniversary as a chartered chapter. We plan to mark this achievement in a particularly distinctive manner and details will be provided during 2014, but we already have tentative plans in place.

Reaching ten years is an accomplishment that again reflects not only on the many volunteers who have directly contributed but also to our members who provide such unwavering commitment to the organization. Thank you to all of our members who participate and add to our success. As a board our goal is to provide you with the benefits that membership has to offer and your comments and suggestions are always welcome.

Reflecting on 2013, it is with a feeling of profound gratification. As I consider the New Year I look forward to 2014 as another year of progress and accomplishments for NEWH Toronto.



Please accept my best wishes for a healthy and prosperous 2014!

Sincerely,

**Scott Pope**



Congratulations to NEWH member, Tracy Bowie, for being awarded the 2013 IDC/IIDA Leadership Award of Excellence

## NEW MEMBERS



### General Members

Tom Freeman, FH Hospitality Group  
Terrance Lukas, Lukas Design  
Spencer Witt, Emco Corp.  
Armando Toria GTX Logistics

### Chapter Business Member

Mayne INC: Craig Chambers and Guy Riopelle

By joining NEWH Toronto and attending our networking events you will set the groundwork for building valuable business relationships. By sponsoring NEWH Toronto networking events you will not only be promoting your company to the rest of the membership, but will be giving back to the industry in which your career is based. By getting involved with NEWH Toronto you will have the opportunity to develop your personal leadership skills, not only at the chapter level but at the international level through events like the NEWH Conference and regional tradeshows. Joining NEWH Toronto is just a smart business decision!



Click to join the Toronto  
Chapter

# STUDENT NEWS

## new student members

ryerson

**Eric Truong**

**Stephanie Wilson**

sheridan

**Marcelle Mundle**

## ryerson design award

NEWH Toronto, represented by Susan Burnside and Chris Tucker attended the 2013 Ryerson School of Interior Design's Annual Awards Night on November 13 to present a \$1,000 scholarship. NEWH Toronto has been participating in this event for 4 years now and every year the event gets bigger thanks to the dedication of the staff and faculty at Ryerson and the generosity of vendors who support RSID and its students. The 2013 winner of our NEWH Scholarship is Eric Truong. Eric was selected based on his GPA of above 3.0, his outstanding 3<sup>rd</sup> hospitality project and his interest in pursuing hospitality design in the future.

To learn more about Eric, please visit his personal website at [www.eric-truong.com](http://www.eric-truong.com)  
Congratulations!

WINNER OF THE 2013 AWARD OF EXCELLENCE IN THE IIDA/HD PRODUCT DESIGN COMPETITION ★



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# STUDENT NEWS

## 2013 scholarship winners

NEWH Toronto was proud to announce our scholarship winners at IDEX 2013.

Congratulations to our winners!

### **Gordon Hunt**

(Architecture – University of Waterloo)

### **Veronica Smith**

(Interior Design – Humber)

### **Kelsey Adams**

(Interior Design – Fanshawe)

### **Allison Lee Verneeren**

(Hotel Management – Fanshawe)

### **Rebecca Reed**

(Interior Design – Humber)

### **Erin McDermott**

(Interior Design – Ryerson)

Photos from left to right, top to bottom: 1. Stephanie Bellisimo, Student Liason for NEWH Toronto, Scott Pope, President of NEWH Toronto, Rebecca Reed, Humber 2. Stephanie Bellisimo, Student Liason for NEWH Toronto, Scott Pope, President of NEWH Toronto, Veronica Smith, Humber 3. Stephanie Bellisimo, Student Liason for NEWH Toronto, Scott Pope, President of NEWH Toronto, Gordon Hunt, Waterloo 4. Stephanie Tristani; Scholarship Chair, Stephanie Bellisimo; Student Liason, Scott Pope; President, Veronuca Smith; Humber, Gordon Hunt; Waterloo, Rebecca Reed; Humber, Erin McDermott; Ryerson



# NEW BOARD MEMBERS FOR 2014

**President : Scott Pope**

ViFloor Canada Ltd.

**Past President : Susan Burnside**

BURNSIDE and ASSOCIATES design consultants INC

**Vice President Development : Tara Witt**

VanderVitt Products + Services

**Secretary : Brenda Rocco**

Odyssey Wallcoverings

**Treasurer : Keith Houghton**

TORLYS Inc.

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Maddan Group

**Fundraising : Priscilla Nesbitt**

Best Western International

**Programming : Joanne O'Neill**

Brigholme Interiors Group

**Scholarship : Stephanie Tristani**

Mackay Wong Strategic Design

**Executive Advisor : Chris Tucker**

Tucker and Associates Inc.

**Hospitality : Jane Webster**

Jane Webster Contract Interiors

&

**Kristin Ireland**

Ireland and Company



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416.436.8411 or [nfowler@standardtextile.com](mailto:nfowler@standardtextile.com).

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standardtextile The Standard Textile logo icon, a stylized 'S' and 'T' combined into a single graphic.



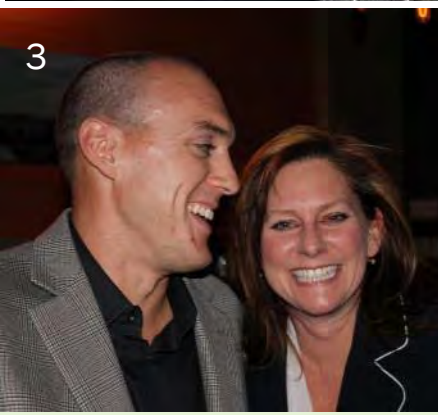
# OCTOBER SUNDOWNER AT **VERTICAL**



1



2



3



vertical

## October Sundowner

**Vertical Restaurant**  
100 King St West

Join your NEWH colleagues at the spectacular Vertical Restaurant, located on the mezzanine level of Canada's tallest building, First Canadian Place.



4

**DATE:** Tuesday October 29th

**TIME:** 6:00 pm — 9:00 pm

**TICKETS:** NEWH Members \$20 | Non-Members \$40

**Cash Bar/ Light Hors d'oeuvres**  
Validated parking from 5pm

*NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.*

From left to right: 1. Spencer Witt (Emco Corp.), Irmgard Contant (RHB Enterprises) and Tara Witt (VanderVitt Products + Services) 2. Steve Robinson (Symmons Industries), David DiGiovanni (Masco Canada), Brad Campeau (Masco Canada), 3. Rob Parish (Symmons Industries) and Joanne O'Neill (Brigholme Interiors Group) 4. George Halnan (Maxwell Fabrics), Peggy Lepp (CC Leathers), Susan Quinn (Brigholme Interiors Group) and Jason Cloutier (CC Leathers)



# Sustainability Feature: RECLAIMED WOOD

What is Reclaimed Wood? Simply put, reclaimed wood is lumber that's given a new life. Think of it as salvaged or recycled wood. The amazing thing about reclaimed wood is that it's generally harder and more durable than virgin wood from newly cut trees. By choosing this material, you can help divert perfectly usable material from the nation's landfills. Plus, making an item from salvaged lumber, like reclaimed wood flooring, uses less energy than making the same item out of virgin wood.

**The Top Sources of Reclaimed Wood** Deconstructed buildings. Remember that old barn overgrown with foliage you saw during a drive through the country? It has the potential to become reclaimed wood along with other buildings that are no longer used, like old houses, warehouses and even water tanks.

Discarded shipping and crating material. It's common for shipping companies to discard crating and shipping materials made from beautiful European and Asian hardwood species that are ultra-durable. By choosing to use salvaged lumber, you can have exotic wood in your home or office without the eco-guilt.

Old-growth stumps. Modern manufacturers have figured out how to remove large, pioneer-era stumps (often referred to as buckskins) to turn them into beautiful reclaimed wood flooring.

Wine casks. When vintners no longer need their redwood wine casks, the life of the lumber doesn't have to end. Instead, incorporate the rosy-toned timber into your project.

School gyms. Schools often use hardwoods like glulam and Douglas fir for their floors and bleachers. When the gym gets a facelift, the possibilities for the hundreds of feet of salvaged wood are endless.

**Reclaimed Wood's Lifecycle.** Typically, after a company sources high-quality timber that's no longer needed, it salvages the wood and separates it into different piles: high-grade, mid-grade and low-grade lumber. The low-grade lumber becomes firewood or bio-fuel, while the mid-grade wood is made into utility-grade products, like shipping pallets. During the sorting process, workers take the time to make sure that everything that's recyclable—metal, plastic and nylon—ends up in the recycling bin and not the dumpster. The high-grade salvaged wood gets dried in a kiln, which stabilizes the lumber and also assures there are not bugs or fungi. After the drying process, the wood is milled to reveal its inner beauty and original characteristics. The milled lumber then gets packaged and shipped to home and business owners who seek a green solution to their décor needs -

SOURCE: NICHE INTERIORS BLOG

**SUBMIT YOUR FAVOURITE PHOTO OF A RECLAIMED WOOD PRODUCT AND HAVE IT FEATURED IN OUR FIRST 2014 NEWSLETTER, ALONG WITH A FREE ¼ PAGE AD FOR YOUR COMPANY. POST IT ON OUR FACEBOOK PAGE (NEWH TORONTO) OR E-MAIL TO [TARA@VANDERVITT.COM](mailto:TARA@VANDERVITT.COM)**





## LISS GALLERY

Our December event was completely sold out. Thank you to everyone who made it out and made this such a fun evening!





# LISS GALLERY

140 Yorkville Ave.

[www.LissGallery.com](http://www.LissGallery.com)

Established in 1983, Liss Gallery is located in the heart of Toronto and is a leader in the promotion of Canadian and International art. The gallery features contemporary fine art including original paintings, photography, sculptures and limited edition prints. Liss Gallery is equipped with a custom frame shop offering a large selection of the highest quality frames as well as expert Residential, Hospitality and Corporate design consulting. Included with our local delivery service is expert art installation to ensure complete satisfaction for all your art needs.

GALLERY  CATALYST

666 Queen St. West

[www.GalleryCatalyst.com](http://www.GalleryCatalyst.com)

Each piece of art you find at Gallery Catalyst is a 'one of a kind'. Our revolutionary philosophy reshapes the conventional gallery space into a welcoming, self-service exhibition. The idea is fashioned around a simple concept – one format, one price – for all of our artists. By offering three sizes of art for three prices, all of the artists are represented in an equally accessible and affordable manner. Original contemporary art has never been so easy to enjoy and so available to every level of collector.

The genesis of Gallery Catalyst is rooted in a passion to promote Canadian and local artists together with internationally respected talents. We feature many young, underground artists and our most important goal is to promote the artists within our community. With a wide variety of mediums and styles represented within our large family of artists, we are excited to offer art lovers of all kinds a simple and meaningful solution for enjoying contemporary art in your home, office or as a gift.



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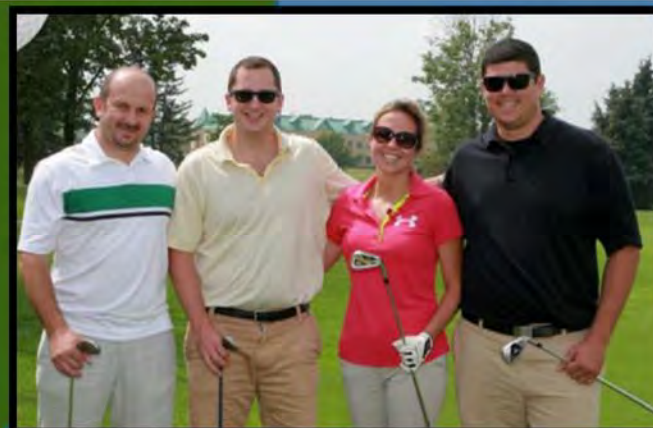


# NEWH TORONTO'S ANNUAL GOLF TOURNAMENT

Our annual golf tournament was held on August 28th at Lionhead Golf and Country Club. Chris Tucker and Kate Bland did an incredible job putting it together. The weather was great and the event was a huge success, raising over \$25 000. Thank you to everyone who came out, and to those who donated to the event or provided silent auction contributions. To see more photos, like us on Facebook!







## SPECIAL THANKS TO OUR SILENT AUCTION SPONSORS

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Global Upholstery	Odyssey Wallcoverings	Westmont Hospitality Group
Grohe	Olympia Tile	World Wide Iozza
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	Panasonic	
	Pi Fine Art	



# THANK YOU!

As 2013 comes to a close, we would like to thank the following companies for sponsoring various events this year. Without this support from our members, it would be impossible for NEWH Toronto to host our successful networking events.

February Event at Storys (Bum Contract Furniture & EmuAmericas)

March Sundowner at the Pantages Hotel Bar (Skyline Investments)

April Tour of the Four Seasons (Moveline Hospitality | Inspire)

May Event at House of Moments (ibrandprint | Interface)

December Event at Liss Gallery (Casemills | Durkan | Masco | Liss Gallery | Robert Allen | Standard Textile)

We are currently looking for sponsors for 2014 programming events. If you are interested in sponsoring event, or to learn how sponsoring an event can benefit your company, please contact Joanne O'Neill ([joanne.O'Neill@brigholme.com](mailto:joanne.O'Neill@brigholme.com))

A promotional image for the Durkan Menaj-A-Tweed Collection. It features a woman with blonde hair wearing a dark plaid jacket over a white shirt with a yellow patterned scarf. Below her, there are two small inset images showing different fabric patterns: one with a repeating geometric motif and another with a floral design. The Durkan logo is prominently displayed in the center. At the bottom, text introduces the collection and provides contact information for Maria Michaud.

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