



February 16, 2017

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Dear NEWH DC CHAPTER FRIEND,

NEWH, Inc. Washington DC Metropolitan chapter presents NEWH DC GO GREEN. Introducing more hospitality students to NEWH to enable us to give more scholarships is a big goal this year. Our chapter is also placing a heavy emphasis on sustainability this year so no finer time to “show off the green” than on Thursday, March 16, 2017 - one day shy of St. Patrick’s Day.

Our spotlight program venue is [District Distilling Company](#), DC’s first combination Distillery + Kitchen + Bar. Guest speaker will be Griz Dwight, Founding Principal of [GrizForm Design Architects](#) and award-winning designer of some of the hottest restaurant projects in the country.

We invite you to support this exciting event by attending and becoming a program sponsor.

Recommended donation levels are:

- \$2000 Title Sponsor, includes four complimentary tickets to attend the program
- \$500 Platinum Level Sponsor, includes one complimentary ticket to attend the program
- \$250 Diamond Level Sponsor – With a BIG thank you for your support, no tickets are issued to this category

POT OF GOLD donors

\$100 green cash becomes a direct donation to NEWH DC Scholarship Fund

This is a fabulous marketing opportunity for interior design and architectural firms, purchasing agents and manufacturers. All sponsorships will be prominently displayed in promotion materials based on donation level. In addition, you will be recognized for your generosity at the evening’s program banner. You will also be invited to provide tastefully packaged goody/promotional goody bags to be given to program guests. We suggest that you prepare no less than 50 of each. As well, we are accepting products and services to be raffled as door prizes. These opportunities are *exclusive for sponsors* of this event. We will discuss with you best ways to promote your company commensurate with your donation amount.

The program runs from 6:30 to 9:30PM on Thursday, Mary 16, 2017. Passed hors d’oeuvres and complimentary drinks will be served.

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Please remit your check payable to NEWH WDC Chapter – GO GREEN program. Please mail the check to: NEWH DC Chapter, c/o Mike Webb, P.O. Box 519, McLean, VA 22101-0519. Credit cards can be taken over the phone by calling Julie Hartmann at NEWH Headquarters, 800-593-NEWH. She will help you handle the entire transaction and provide you with a receipt.

Please offer your commitment for donation by March 5th to ensure that your corporate name can be included in the program reminder email blast. You will receive all other promotional opportunities that are planned for the event. Our goal is to thank you as much as possible for your generosity as we provide this marketing opportunity to you.

Donations may be tax deductible. Please consult with your professional accountant for details.

Thank you for your support,

Jennifer Farris, Director of Programming
NEWH, Inc., Washington DC Chapter 2017

Programming Committee 2017

Patrice Adore, Patrice Adore Designs, Barbara Azzinaro, Cohen Azzinaro Associates, LLC, Colleen Cabrey, Shaw Industries, Valerie Coleman, Marriott International, Gillian Cunningham, P3 Design Collective, Laura Ann Francis, LPC Associates, LLC, Carol Ranno, Mimosa Cove Design Resources, Brittney Weis, Hilton Worldwide, Lynda Welte, Blueprints for GREEN Design

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