



## NEWH Sustainable Hospitality Design Competition 2013-2014 Sustainable Guest Experience – RESORT SALON AND SPA

Dear Students and Educators:

NEWH is proud to host the eighth annual Sustainable Design Competition. The NEWH Sustainable Design Competition will provide students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices. The competition guidelines change year to year. Current guidelines can be found on our website [www.newh.org](http://www.newh.org). Thank-you for sharing this opportunity with students.

**JLF | lone meadow and Valley Forge Fabrics** have generously donated the scholarship awards.

**JLF | lone meadow and Valley Forge Fabrics** are the **2013-2014** competition sponsors.



### **SPONSORSHIP SUPPORTS:**

\$5,000 Primary Scholarship Award to Undergraduate Student

\$5,000 Secondary Scholarship Award to Graduate Student or award to Undergraduate Student School  
(Awards based on panel judges recommendations)

*The student awards will be distributed to the student through the respective school. Student monies may be used for tuition, books or supplies needed for his/her education. Award to the school must go to the INTERIORS PROGRAM and not to the general funds of the school. The program may utilize this award to enhance the educational needs of the materials to help the design studio.*

Our winning student shall be honored at **HD Expo May 14-16, 2014 in Las Vegas, Nevada**. In addition to NEWH Magazine, Facebook, and the event shall be covered by other hospitality and design publications.

### **DESCRIPTION OF COMPETITION:**

- Open to ALL interior design students (Junior level and above) attending an accredited program.  
*(Accredited programs include those which are deemed to be properly accredited per the U.S Dept. of Education guidelines – <http://ope.ed.gov/accreditation> as well as those which have been accredited by the CIDA – <http://www.accredit-id.org/accreditedprograms.html>).*
- Program must be minimum 4-year program or graduate program
- All student **Intent to Participate Applications** must be signed by the school advisor, dean or program director and are due on or before **November 29<sup>th</sup>, 2013**.
- Instructors wishing to use the competition as a class project may do so and submit one (1) intent application which must list all participating students and student info (name/address/email/phone). Instructor must evaluate class work and may submit no more than five (5) of the best projects to NEWH by the **February 7<sup>th</sup>, 2014 deadline**. All work submitted must follow the guidelines as outlined for individual submissions.
- Students must execute a dynamic, creative, cutting edge design utilizing the very best products and technologies which encompass sustainable topics including: site selection, water efficiency, energy conservation, products/materials, and indoor environmental quality. In addition to the physical aspects of design, the functional daily use of the space and how the occupants can operate the facility in a sustainable manner such as encouraging recycling and reuse, water and energy conservation to create a truly sustainable business.
- Project involves the design of a **Sustainable Full Service Resort Salon and Spa**.
- Design shall include guest area experiences as outlined under **“Presentation/Required Submittals”**. Square footage of space and architectural configuration are completely up to student.
- Location: Student may locate their project in a locale destination of their choice. The salon and spa may be a part of an existing resort, a part of a restorative/regenerative project or a new build eco-resort.
- All work must be student’s original work.
  - Only one entry allowed per student.
  - Two (2) students may work as a team on one project, but only one (1) student award will be presented and travel/lodging for one (1) student to be paid to the award presentation.



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- Submissions and application materials shall be retained by NEWH and will not be returned to the applicant.
- Student retains copyright to their documents and design, but must agree to grant perpetual royalty free license to NEWH, Inc. and NEWH Sustainable Hospitality to use their entry either partially or in its entirety in future NEWH Inc. marketing materials and/or presentations.
- Finalists and winning student agree to their work being shown at HD Expo Las Vegas May 14-16, 2014 at the Mandalay Bay Convention Center in Las Vegas (room to be announced) and on the NEWH website, Facebook, NEWH Sustainability, NEWH Sustainable Hospitality website, NEWH Magazine. Student finalists and winner who are photographed agree to sign a release allowing NEWH, Inc. and NEWH Sustainable Hospitality to use their image in marketing materials, publications and/or presentations.
- Students do not need to be a NEWH member to participate however, membership is free to students and full-time educators, go to [www.newh.org](http://www.newh.org) and click on Join for more details

### **TYPICAL SUSTAINABLE SALON AND SPA REQUIREMENTS:**

- This design story is from the perspective of the guest.
- It is not necessary to use a property that actually exists. This is a conceptual project.
- Student must include **seven** guest area experiences. Design may include: treatment rooms, hair, manicure/pedicure service area, men's hair /shaving services, pools, Jacuzzis, plunge pools, specialized therapy areas, retail merchandising or student's own choice.

### **Design must include but not be limited to:**

- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Sustainable relationship with the surrounding community, culture
- Description of building materials and construction (concrete, steel, etc...)
- Water-use – efficiency of plumbing, fixtures, etc...
- Air quality as related to material and furniture selections
- Energy efficiency as related to lighting/heating/cooling of spaces
- Interior material and furniture specifications meet USGBC guidelines
- Recycling, re-use as it relates to daily usage of the spaces
- Students are expected and encouraged to research sustainable products/practices. NEWH offers Sustainable Links online <http://newh.org/sustainability/sustainable-links/> which may be utilized by the student for location of sustainable resources, manufacturers and others involved in the production and design of sustainable products. You may also utilize The Hospitality Sustainability Performance Index by MindClick at <http://www.hspindex.com/purchaser> to research products and materials.

### **PRESENTATION/REQUIRED SUBMITTALS:**

- Students must submit their project via **email** with electronic medium JPEG or PDF files OR by **mail** on a CD-ROM or DVD OR request folder access from NEWH Inc. prior to **February 5<sup>th</sup>, 2014** to download project to an FTP site [www.dropbox.com](http://www.dropbox.com) (Drop box space is limited). Please consider the best option for submittal so that your project is received on time and in the best format. If using DropBox go to [www.dropbox.com](http://www.dropbox.com) and create your account.
- Format presentation in Power Point with all back up work linked into the document.
- Actual work may be completely created virtually and submitted in this format or actual work may be photographed and submitted digitally.
- Students must provide an essay - 500 word maximum, describing their design intent and project description in WORD format.
- Bibliography in PDF format. Students will supply a complete bibliography of any and all research sources which influenced the design of their project including websites, magazines, books, and work by others – architects, designers etc... and any other sources used in their research. Please note that this is in addition to the index of green sources and would include research sources used that are not listed on your green source index such as published articles or the work of other professionals.



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### **COMPLETE SUBMITTAL MUST INCLUDE, BUT IS NOT LIMITED TO:**

Design Intent, Presentation, Plans, Drawings, Specifications—all contained in Power Point per checklist below:

- Rapid visualization/sketches of concept (actual and/or virtual)
- Conceptual floor & reflected ceiling plans
- Conceptual Interior elevations: essential walls only, to communicate important elements of the design concept. Note: the communication of your concept should be active rather than static. Using rapid visualizations and perspectives are the preferred method of communicating your story. **This is a “story board” project – please strive to keep your presentation dynamic!**
- Finish plans & finish schedule for all areas presented in their design concept
- FF&E floor plans and specifications, including art and artifacts
- Millwork design, lighting schedule and specifications – essential elements only as needed to communicate concept.
- Student should include signage and other graphic elements as they are related to their concept/design
- Index of green sources
- A budget is not required for this project so have fun!
- **Optional:** 3-D Model may be included (may be produced in digital format)
- **Optional:** 10 minute AVR file of a personal presentation of your concept.
- Students must provide two (2) copies of this digital submittal.
- **ALL SUBMITTALS MUST BE PROPERLY MARKED WITH STUDENT NAME, SCHOOL AND PROJECT TITLE and FULLY COMPLETED.**
- Design intent narrative in WORD format – max 500 word narrative
- Short biography about student in WORD format
- Student resume
- High resolution photo/headshot (JPEG/PNG FILE-*not part of a document, must be individual file submission*) suitable for use in press release.
- A signed press release **Project Submittal and Release Form** (included in application packet)

### **QUESTIONS:**

- Go to your home Facebook Page
- Go to “SEARCH” type in “NEWH Sustainable Design Competition”
- Click the “LIKE” button and post your questions

### **JUDGING:**

- In addition to criteria listed in description of competition above, all submittals are judged as to their professional appearance.
- Finalists may be asked to submit original work if so required by the judges.
- A minimum of five (5) finalists will be selected by a panel of professionals. The winning student shall be selected from the five (5) finalists. Students will receive a personal letter on their status via email.
- The winning student must be able to attend the award presentation at HD Expo in May 2014 (one night stay and airfare provided by NEWH) or forfeit the award to the next runner up.

### **DEADLINES:**

- Please complete an “**Intent to Participate**” and email, mail or fax to the NEWH, Inc. office by **November 29<sup>th</sup>, 2013.**
- All **completed project** entries will be **due post marked prior to February 7<sup>th</sup>, 2014.**
- Include with project entry a completed **Project Submittal and Release Form**

**AWARD PRESENTATION:** The winning student will be awarded at **HD Expo 2014**, at the **Mandalay Bay Convention Center in Las Vegas** (date/room to be announced).



**NEWH Sustainable Hospitality Design Competition 2013-2014  
Sustainable Guest Experience – RESORT SALON AND SPA**

**INTENT TO PARTICIPATE APPLICATION**

Please return this application -

**BY MAIL:** NEWH, Inc. P.O. Box 322, Shawano, WI 54166

**BY FAX:** 800.693.NEWH (6394)

**BY EMAIL:** newh.scholarship@newh.org

**DEADLINE: NOVEMBER 29<sup>th</sup>, 2013**

**QUESTIONS PLEASE GO TO:**

-Go to your home Facebook Page

-Go to "SEARCH" type in NEWH Sustainable Design Competition

-Click the "LIKE" button and post your questions

**STUDENT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PERMANENT ADDRESS IF DIFFERENT:** \_\_\_\_\_

**PHONE/FAX/EMAIL:** \_\_\_\_\_

**SCHOOL/PROGRAM:** \_\_\_\_\_

**STUDENT'S MAJOR:** \_\_\_\_\_

**YEAR IN SCHOOL:**     junior     senior     graduate program     other: \_\_\_\_\_

**SCHOOL ADDRESS:** \_\_\_\_\_

**ADVISOR NAME/TITLE:** \_\_\_\_\_

**ADVISOR PHONE/FAX/EMAIL:** \_\_\_\_\_

**ADVISOR'S APPROVAL SIGNATURE HERE:** \_\_\_\_\_

I, \_\_\_\_\_ (student(s) name) am a student at the above institution and declare my intent to participate in **THE NEWH SUSTAINABLE DESIGN COMPETITION FOR 2013-2014**. I have read and understand the rules and requirements of this competition and have received approval from my program advisor to participate. I understand that the deadline for submittal of my work is **February 7<sup>th</sup>, 2014**.

**STUDENT SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_



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## PROJECT SUBMITTAL AND RELEASE FORM

Please include this form with your project submittal

**DEADLINE: Postmarked prior to FEBRUARY 7<sup>th</sup>, 2014**

*Call: 800.593.6394 for Overnight shipping address (if needed)*

**MAIL TO:** NEWH, Inc., PO Box 322, Shawano, WI 54166

**EMAIL TO:** [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org)

**DROP BOX:** Contact [nicole.crawford@newh.org](mailto:nicole.crawford@newh.org) or 800.593.6394 **prior to 2.5.14** for Drop Box submissions

### QUESTIONS PLEASE GO TO

- Go to your home Facebook Page
- Go to "SEARCH" type in NEWH Sustainable Design Competition
- Click the "LIKE" button and post your questions

**DATE:** \_\_\_\_\_

**STUDENT(S) NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PERMANENT ADDRESS IF DIFFERENT:** \_\_\_\_\_

**PHONE/FAX/EMAIL:** \_\_\_\_\_

**SCHOOL/PROGRAM:** \_\_\_\_\_

**MAJOR:** \_\_\_\_\_

**TITLE OF SUBMITTAL IF ANY:** \_\_\_\_\_

### SUBMITTAL CHECK LIST:

- Rapid visualization/sketches of concept (actual and/or virtual)
- Conceptual floor plan and reflected ceiling plan
- Essential interior elevations
- Finish plans & finish schedule
- Essential millwork design and specifications
- FF & E (Furniture, Fixtures & Equipment) floor plans, art and artifacts and specifications, must include Index of Green Sources, art & artifacts
- Millwork design
- Essential Lighting schedule & specifications
- Signage graphic concept/design
- Bibliography of research sources including credit given to any designer/architect or others who influenced the development of your design ideas - in PDF format
- Design intent narrative (max. 500 word narrative) in WORD format
- High Resolution Headshot\* JPEG/PNG FILE (individual file submission/not part of document\*)
- Resume
- Bio (individual file submission in WORD format)
- Press release – signed
- Optional: 3-D actual and/or virtual model
- Optional: 10 minute video file of personal presentation of your concept
- ALL SUBMITTALS MUST BE PROPERLY MARKED WITH STUDENT NAME, SCHOOL AND PROJECT TITLE and FULLY COMPLETED**

*\*If chosen as the winner a High Resolution Headshot JPEG/PNG FILE, Bio, Design Narrative must not be embedded to a document, send as a separate file; these items are used in the NEWH magazine, NEWH website as a press release/announcement.*

I certify that this submission is my original work and that it does not infringe on the intellectual property rights of any third party. I understand that I retain the copyright in these documents and this design, but I irrevocably grant a perpetual, royalty-free license to NEWH, Inc. and NEWH Sustainable Hospitality, to use this entry, either partially or in its entirety in future marketing materials or promotions. I also release use of photographic images of myself taken in the course of this competition including my submitted headshot and biographical information. I understand that applications and electronic submittal materials will not be returned to me. I also agree to supply any part of my original work on this submittal if requested by the judging committee. Costs of shipping/insurance etc including return shipping to be borne by me. I hold NEWH, Inc. completely harmless as to the loss or damage of any submission made by me for this competition.

I hereby verify that all information included in this application is true and accurate. I understand that if NEWH, Inc. learns that any information included in this application is false, this application will not be considered. If awarded a scholarship, I understand that funds will be sent to and directly distributed through my school. Awarded funds shall be utilized to help defray the cost of tuition, books, fees and other related educational needs incurred by myself only. WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT. If I receive a NEWH Scholarship award, including the opportunity to attend a scholarship awards event ("the Event"), I hereby release, waive, discharge and covenant not to sue NEWH, Inc., its Chapters, affiliates, officers, directors, agents and employees (hereinafter referred to as "competition participant") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or relating to any loss, damage or injury, including death, that may be sustained by me, or to any property belonging to me, whether caused by the negligence of the competition participant, or otherwise, while participating in the Event, or while in, on or upon the premises where the Event is being conducted, while in transit to or from the premises, or in any place or places connected with the Event.

**STUDENT SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_