



# woodcraft

Media partners:

**Hotel Business** **INSPIREDESIGN**



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Press Release: Interior Room Design Contest

Addison, IL – August 21, 2020: Woodcraft Hospitality, a hospitality case good manufacturer, is pleased to announce the launch of its first design contest, open to professionals and students involved in hospitality interior design, architecture, or interior architecture. Design registration has begun and runs through September 16<sup>th</sup>. The official design submission deadline is October 23<sup>rd</sup> and the winning designs will be announced in November.

“We have created this contest as a way of recognizing top talent and providing rewards at a time when they are most needed,” said Woon Lee, President, Woodcraft Hospitality. “I have heard from many designers who are either out of work, short of work, or overworked due to smaller staff. This contest is meant to help keep their creative powers flowing while offering the opportunity to be widely recognized in the media and see some financial reward too.” This Woodcraft Hospitality sponsored Design Contest is meant to encourage and explore new ideas and techniques in designing the case goods for the hotel guestroom interior space.

Three prizes will be awarded for first, second and third place with generous monetary rewards. The submissions will be judged by industry leaders: [Vito Lotta-VP Architecture & Design for Hilton Hotels & Resorts](#), [Amy Hulbert Manktelow-VP, Boutique & Upscale Brands at Best Western](#), [Katie Popp, RVP, Design Services at Hyatt Hotels](#), [Karrie Drinkhahn-Co-Founder & Designer of One Line Design Studio](#), [Trisha Poole-President of Design Poole, Inc.](#), [Sara Talleux-Principal at Simeone Deary Design Group](#), [Deidre Schwartz, Design Director at American Hotel Register](#), [Christina Trauthwein-Editor in Chief of Hospitality Group ICD Publications](#), and [Allen Roller, Publisher, Hospitality Group ICD Publications](#).

Contest details can be found at: <https://designcontest.woodcrafthospitality.com/>

#### **About Woodcraft Hospitality:**

Woodcraft Hospitality is a leading case good manufacturer with more than 50 unique designs available in 12 standard finishes on top of custom capabilities that span across a wide range of needs. This private, family-owned company delivers award-winning design and project capabilities. Leadership in this organization is 30 years strong with quality control at the center of their operations. Their end-to-end commitment delivers top quality and fashion-forward furniture. Learn more at woodcrafthospitality.com or call 1-630-984-4703.

#### **About ICD Publications, Inc.:**

ICD Publications is an independent business-to-business media company with industry-leading print and digital platforms covering the U.S. retail housewares and hospitality markets. ICD Publications operates Hotel Business and InspireDesign for the hospitality market, and HomeWorld Business and Gourmet Insider for the U.S. retail housewares market.





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**ABOUT NEWH**

NEWH is the leading nonprofit hospitality industry network, providing scholarships, education, leadership development, professional recognition of excellence and business development opportunities. Since 1984, NEWH scholarship candidates pursuing hospitality careers in design, culinary arts and hotel management have been the beneficiaries of \$7 million+ for scholarships made possible through volunteer fund-raising initiatives at the local, national and international levels.

